Keynote Addresses

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Chair: Munehiro Kimura (Program Chair, IDW '19) Co-Chair: Shinichi Komura (General Chair, IDW '19) Wed. Nov 27, 2019 9:30 AM - 10:50 AM Conference Hall (1F)

10:10 AM - 10:50 AM

[KeynoteAddress-2]Human Centered Automotive Cockpit HMI

*Taro Oike¹ (1. Mazda Motor (Japan))

An automotive display in the cockpit is an HMI device. It projects useful information for the driver, but it can also causes driver distractions. Driving safety is the most important factor in automobiles, and HMI device design requirements must be met for that purpose. Since automotive displays emit and reflect light, light control technology is important for automotive displays.