Wed. Nov 27, 2019

Conference Hall

Keynote Addresses

[Keynote] Keynote Addresses

Chair: Munehiro Kimura (Program Chair, IDW '19)
Co-Chair: Shinichi Komura (General Chair, IDW '19)
9:30 AM - 10:50 AM Conference Hall (1F)

[KeynoteAddress-1] Bringing the New Age Display with Social Innovation

*Yasuhisa Itoh[1] (1. Sharp Corporation (Japan))

9:30 AM - 10:10 AM

[KeynoteAddress-2] Human Centered Automotive Cockpit HMI

*Taro Oike[1] (1. Mazda Motor (Japan))

10:10 AM - 10:50 AM

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[KeynoteAddress-1] Bringing the New Age Display with Social Innovation

*Yasuhisa Itoh[1] (1. Sharp Corporation (Japan))

Based on the social infrastructure upgrade, the creation of new applications as well as divarication demands for display technology, it is possible for the display market to grow sustainably in the future. I will talk about next generation display technology aiming at such social innovation.

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[KeynoteAddress-2] Human Centered Automotive Cockpit HMI

*Taro Oike[1] (1. Mazda Motor (Japan))

An automotive display in the cockpit is an HMI device. It projects useful information for the driver, but it can also causes driver distractions. Driving safety is the most important factor in automobiles, and HMI device design requirements must be met for that purpose. Since automotive displays emit and reflect light, light control technology is important for automotive displays.

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