[M-TT44_2PM2] Social media and earth and planetary sciences
Convener:*Kazuo Amano(Department of Environmental Sciences,Ibaraki University), Takashi Oguchi(Center for Spatial Information Science, The University of Tokyo), Masaki Ito(Institute of Industrial Science, the University of Tokyo), Chair:Kazuo Amano(Department of Environmental Sciences,Ibaraki University)
Fri. May 2, 2014 4:15 PM - 4:45 PM  311 (3F)
The utilization of social media like Twitter, Facebook, Ustream and Blog for earth and planetary sciences has been developed rapidly in recent years. We would like to call for the papers on reviews, case studies, and ideas for the social media application.

4:30 PM - 4:45 PM

[MTT44-P01_PG] Effects and issues of information transmission using the social media in a large active geopark
3-min talk in an oral session
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Keywords:geopark, facebook, San'in Kaigan Geopark, social media

The San'in Kaigan Geopark is located in the west of Japan, spanning approximately 120km from its easternmost point, at Kyogamisaki Cape in the city of Kyotango, to its westernmost point, on the Aoyakaigan Coast in the city of Tottori, and measuring a maximum of 30km from north to south. In terms of administrative jurisdictions, the Geopark spans a total of three cities and three towns in 3 prefectures (Kyoto Prefecture, Hyogo Prefecture, Tottori Prefecture). Sharing and generating information is difficult in such a large active geopark. Then, we decided to use a social media to share and generate information smoothly. We created fan page of the geopark to Facebook. We have established an administrator in each area to generate regional information.