

## Geostory as an effective tool for geoscientific outreach

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Geostory is an effective tool for outreach of geoscience. Geoscientific interpretation based on geostory enhances educational effects in school education, lifelong education and geoparks. Geostory depends on both scientific evidences and attractive contents, which will be promoted by geoscience collaborated with TV production. "Buratamori" produced by NHK is a famous TV program that involves geoscientific contents. "Buratamori" in Okinawa-Shuri (televised on 27 February, 2016) targets a site of the World Cultural Heritage "Gusuku Sites and Related Properties of the Kingdom of Ryukyu" involving geoscientific contents: topics on historical geology, geomorphology and hydrology. Geostory in this TV program is characterized as a seamless story integrated by multidisciplinary and interdisciplinary geoscience based on scientific evidences. Such scope probably contributes to designing geostory and improving outreach.

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