

Why do professional scientists not obtain good evaluation for their outreach activities ?

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Outreach activities for general public and school children are recognized recently as required works for all professional scientists, to promote public understanding of science. In-class lecture, laboratory experiment, field observation, science cafe, for example, are performed everywhere by a number of professional scientists. However, few scientists intensively conducted outreach activities, even though they do not obtain good evaluation. No publication scheme is the main reason for undervaluation of outreach activities. Here, I propose a new on-line and free access journal focusing on outreach activities. It deals with outreach activities in all fields of school education, lifelong learning, field education, science communication, disaster prevention and mitigation, georarks and nature protection.

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