

## Effective information transmission of activity in the North Ibaraki Geopark using SNS

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The 285 guides(interpreters) are active in the North Ibaraki Geopark. They show and discuss their activity in own group in the Facebook. The system for transmission of the information of their activity using facebook page was constructed. We will present the results and effects of this system.

Keywords: SNS, North Ibaraki Geopark, Facebook