

Use of social media in Geopark

*Masato Tokuda¹, Noritaka Matsubara¹

1. Graduate School Of Regional Resource Management, University Of Hyogo

We report the use of social media in Geopark.

Keywords: Geopark, Social Media, Facebook, Today's Incident, Landscape Photography

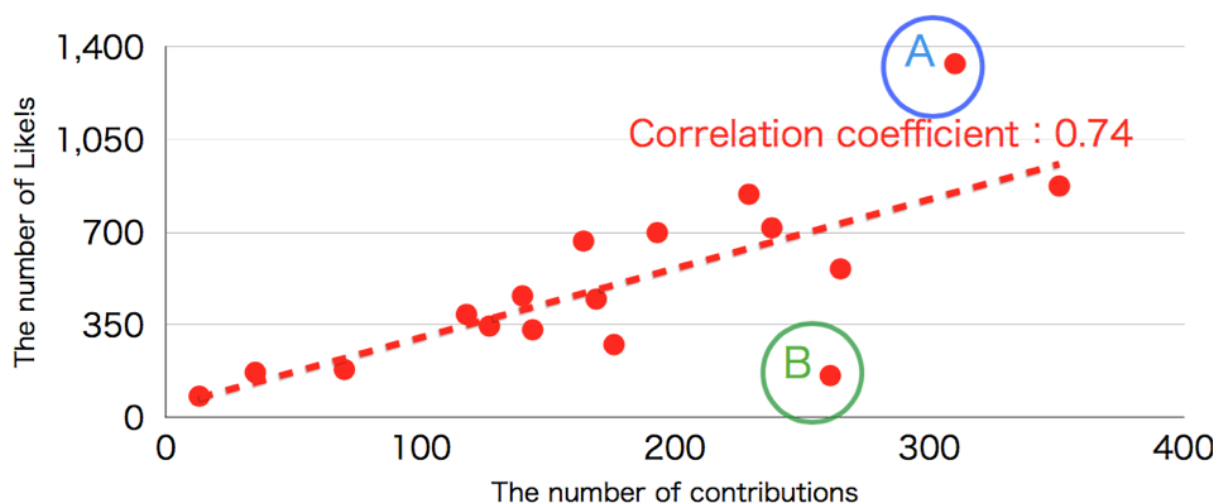


図2. 投稿数といいね！の数の相関

Figure.2 Correlation of Contribution and Like!

The number of contributions and the number of Like!s strong correlation.

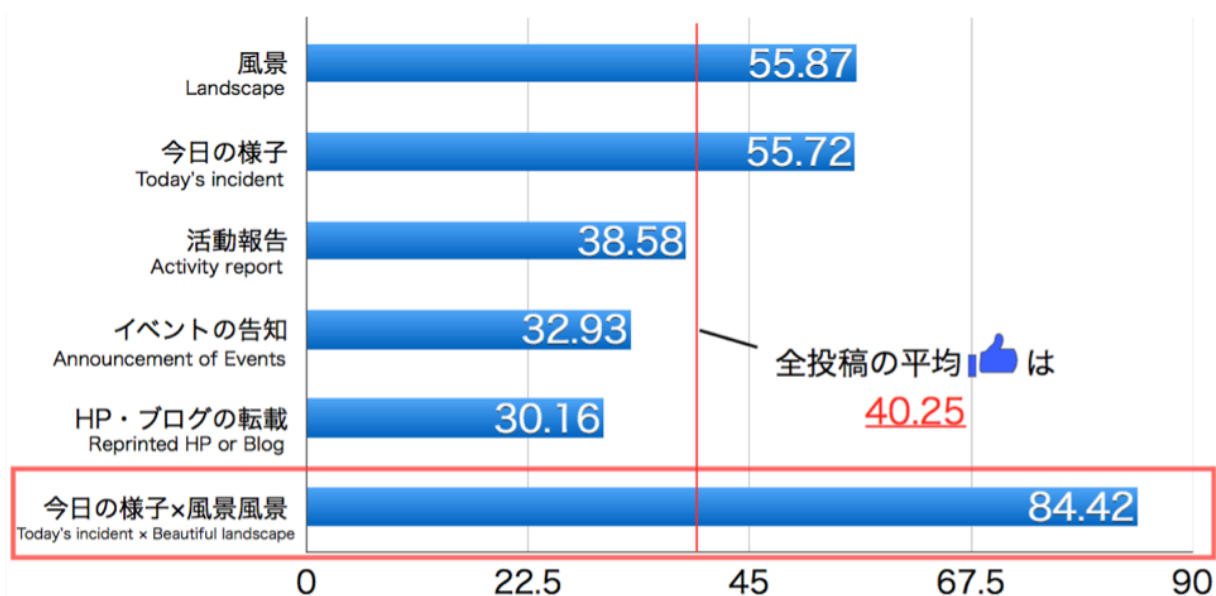


図5. カテゴリごとのいいね！の平均数

Figure.5 The average of number of Like!s by Category

There is a lot of Like! in the contributions of beautiful landscape picture and today's incident. In addition, it becomes a lot by those combination.