

## Portal Site for Activities

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Various types of activities are available at the San'in Kaigan UNESCO Global Geopark. The current problem is that visitors often stress out when they have to visit different websites in search of necessary information before choosing what they want to do as an activity. Geo-canoe is one example. There are some geo-canoe businesses in the geopark and they are probably rivals. But I think one can discover one's own strength by getting to know the others. By introducing each other on each website effectively, We can provide useful information with visitors and expect the boost of economic effects over the entire area. Aside from geo-canoe, the San'in Kaigan Geopark should prepare many options of different activities throughout the year to meet visitor's satisfaction. And the council has created a portal site, allowing visitors to search in a shorter time. CMS function was introduced. The system is compatible with smartphones for practical use.

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