Study of perception of Japanese garden using LIST Method among Indonesian Students

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1. Background

Japanese gardens are famous from the world which have traditional and designed accompany with Japanese aesthetic, philosophical ideas, and without artificial decoration and highlight natural's landscapes. In March 2016, the Japanese Government has decided to make the goal "to make 40 million foreign tourists visit to Japan by 2020, to 60 million by 2030". With this policy, the tourists will be increasing each year, one of the countries that visit Japan frequently is Indonesia. It is needed to understand the perception of Indonesian people about Japanese garden. The purpose is to promote the Japan tourism.

2. Research methods

The research consists of survey, analysis and interpretation (Pratiwi,2014). In the survey, we use questionnaires to investigate the respondents' perception of Japanese garden. The respondents were 3 students from Indonesia that were selected through purposive sampling. They were required to write the keywords that related to Japanese garden, to describe it in short paragraph, and to sketch their imagination of it in the questionnaire. In the analysis step, LIST method was used to analyze the respondents' view towards spatial environment and linguistic value orientation. We use the results to interpret the Indonesian people's landscape image of Social meaning, Spatial view, Linguistic knowledge and Self-orientation.

3. Research results

We collected 33 questionnaires from three respondents. Three questionnaires are about their image about Japanese garden before visiting the actual garden and other 30 questionnaires are about their perception after visiting 10 different gardens. Based on the pre-research questionnaires, we found that the keywords that always appeared are sand, gravel, and stone. After visiting ten different gardens, we get 62 different keywords and some of them were repeated. The most frequent repeated keywords are pine trees (10.8%), ponds (7.5%), stone (5.8%) and bridge (5.0%). The elements in the sketch is very similar to the keywords. Their sketch showed us that their most preferred spot in the garden is where we can see the balance between the architecture and nature, and the balance between the hard elements and soft elements.

4. Conclusion

The prominent components of Japanese garden image in Indonesian people perception are mostly physical elements, such as pine trees, ponds, and stone. Their image of Japanese garden before and after visiting the gardens is not so different. We find that the Indonesian students are pay more attention to the visible elements, then to other elements that require other senses.

Keywords: Indonesia, Japanese garden, LIST, Perception, sketch, Social meaning

Keywords

- trees
- water
- stone
- bridge
- gravel
- rock
- tea house
- history
- lawn
- silence
- steeping stone