

Effects of Facebook Page utilization for the North-Ibaraki Geopark

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We have utilized Facebook Page for the North-Ibaraki Geopark in 2011 –2018. The different effects of the utilization of Facebook Page for the North Ibaraki Geopark before and after the revocation of the authorization as a member of the JGN(Japan Geopark Network) in 2017 will be discussed.

Keywords: Facebook Page, North Ibaraki Geopark, JGN