

On the Method to Evaluate Signboards based on the Relationship with the Surrounding Space

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The street space in the city is an important space to impress visitors with the image of the city.

However, in recent years, miscellaneous and townscapes are being formed due to the enlargement of buildings and the diversification of size, forms and colors of signboards.

The signboard design combines size, color, and letters together to create a signboard.

In this research, we aim at grasping the degree of group signs by checking the placement and colors appropriate to the characteristics of the place for Kyoto city.

Based on these relationships, we try to design a signboard suitable for the street.

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