

## Effective VR for attractive geosites

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Utilization of Virtual Reality (VR) has been promoted as a policy of the Tourism Agency etc. as the latest technology that can actually realize tourist spots. VR is a technology that creates an environment similar to reality and provides viewers with an experience as if they were there, which is known for using head mount display. On the other hand, it is extremely questionable whether tourists will be attracted if they were satisfied with watching the VR of a geosite. In this study, we created a VR for a geosite and evaluated the criteria for creating an effective VR content for attracting sightseeing based on subjective feedback from viewers' questionnaires. We will present the results.

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