

## Approach of Nanki Kumano Geopark Guided tours add value to tourist destinations Guide to hotel-hosted bus tours

\*TAKAMARU NAKAE<sup>1</sup>

### 1. Japanese Geoparks Network

Geopark initiatives

Guided tours add value to tourist destinations

Oedo Onsen Monogatari Bus Tour Guide

Guide Association of Nanki Kumano Geopark

Geopark Guide

Nanki Kushimoto Tourist Association

Guide Section Committee Secretary

Tourism is part of sustainable community development, one of the components of Geopark.

We introduce a case where the guide's approach from the perspective of a geopark amplifies the new attraction of a tourist spot.

Oedo Onsen Monogatari, a hotel in Kushimoto-town, operates a cheap round-trip bus from Osaka, Kyoto and Kobe to attract customers on weekdays.

The outbound bus arrives at the hotel shortly after 2:30 pm, and leaves at 3:30 pm with passengers from the previous day.

In other words, They you have to check out by 10:00 am the day after your stay and wait for the bus until 3.30 pm.

In order to keep those customers from getting bored, there are optional tour buses in tourist areas.

The buses change course depending on the season, but on the course around Kozagawa, it is a guided tour.

The course covers the Ichimai-iwa monolith in Koza river, Taki-no-hai waterfall, Mushikui-iwa rock in Takaike, and Hashigui-iwa rock.

The guide for this course is undertaken and dispatched by the Nanki Kushimoto Tourism Association.

However, instead of just looking at the sights, the added value will be enhanced by commentary provided by the Geopark Guide, making it even more attractive.

We are convinced that we can attract more customers.

We want to take the guide activities into the community and connect the Geopark to tourism.

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