

Characteristics of Kansei Evaluation Influenced by Motion Graphics Expression in Disaster Prevention Education

*Tsukasa SANO¹, Minako Noda¹

1. Tsukuba Gakuin University

This study examined the characteristics of the motion graphics representation of disaster prevention education reported by Noda and Sano (2022). The results reported differences in the images given to the learners and their preference for repeated viewing, comparing the traditional video materials for disaster education with those using motion graphics. It was suggested that the motion graphics-based video materials could be effectively used for repeated learning of disaster prevention education.

Keywords: motion graphics, disaster prevention education, kansei evaluation