Outreach activity for geoparks using Facebook Page

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The outreach activity of geoparks is very important for the increase understanding of them in Japan. We have utilized Facebook Page related to Facebook, Twitter and Website. The results and effects of this system in 2016 and 2017 will be presented and also discussed about a challenge in the North Ibaraki Geopark.

Keywords: Facebook Page, North Ibaraki Geopark, SNS