

A report of trial to sustainable economic development Mt. Kurikoma Area Geopark special food product "Kurikoma Sanroku No Megumi"

*Sato Mitsuru¹, Go Miura¹

1. Mt. Kurikoma Area Geopark

Mt. Kurikoma Area Geopark began special product certification program "Kurikoma Sanroku No Megumi", 2016.

It has been examined since 2015 as a development project "Geopark products" by Tourism Section, Product development working. Increased need "Special Product" from the area and visitors. By "Japan Geopark" certified, 2014. However, as development progressed, problems on the "reasons of Geopark Product" products and "regional participation" were gradually revealed.

"Local Participation" can not be ignored in action to sustainable regional development.

In this presentation, we report on the examination of geopark special product certification system aiming at Geopark activities that empower the area as one of attempts of sustainable regional promotion and its method.

Keywords: Mt.Kurikoma Area Geopark, Geopark, Geopark Product Certification Program, Sustainable Development, Local Participation, Empowerment