

## Application of Tsunami Information to Disaster Mitigation in Chiba Pref.

\*Tomohiro Kubo<sup>1</sup>, Masahiro Ooi<sup>1</sup>, Wataru Suzuki<sup>1</sup>

1. National Research Institute for Earth Science and Disaster Prevention

We engage in educational activities on the disaster management staff in local government and local residents in the Chiba Prefecture for the tsunami disaster mitigation. To put over the importance of the evacuation during Tsunami disaster, we promote the activity based on the AIDMA that is the marketing framework. We report the activity during 3 years supported by the SIP Project.

I wish this English abstract would help for the disaster mitigation.

Keywords: Tsunami Information, Education for Disaster Mitigation, AIDMA