

An Impact of a SNS Message from a Researcher: Case Study of Open Data in Public Transportation

*Masaki Ito¹, Toshikazu Seto²

1. Institute of Industrial Science, the University of Tokyo, 2. Center for Spatial Information Science, the University of Tokyo

A researcher especially in engineering often wish to carry out his/her idea and fruit to the society. In the present age where distribution of idea is extremely easy by using blogs, SNS, not only by publishing the results to the expert community by writing a thesis, but also by disseminating information by blogs or SNS might lead chance to realize his/her idea in the society. Here, we discuss the effectiveness of information dissemination at SNS with the case by the authors aiming to realize open data in public transportation.

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