Information Sharing on "GIS and Society" through Social Media: Case Study of Internet Broadcasting GeoGeoWest

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GeoGeoWest began with reference to "Tomobiki Night". In fiscal 2015, we conducted a talk show mainly on Youtube Live and Facebook Live online broadcasting twelve times in the evening of every Monday in the second half, twice in 2016.

GeoGeoWest is mainly focusing pick up a geo-based events. In addition, GeoGeoWest not only archives the broadcast itself, but by fully adopting "Hackpad" which can be edited in real time by multiple people online. It is also possible to browse the URL to be referred at anytime.

In order to improve the reusability of the program contents, we granted the CC-BY-4.0 license as a video and used Twitter hashtags. The main topics of each time are the topics of open source GIS such as FOSS4G and OpenStreetMap, although we would like to refer to the Hackpad site of the program, as well as social coding typified by GitHub and Ingress-PokemonGo. It is necessary for society to capture location information from all perspectives such as gamification,technology and institutional trends of unmanned aerial vehicles, which are rapidly growing interest in the past 1-2 years. Also, as well as comments on topics to be taken up as social media characteristics, further inputs and requests, such as referring to Hackpad, have interaction with viewers although the total number is small.

GeoGeoWest introduces trends of "GIS and society", and by opening as much as possible through Hackpad and SNS, we focus on focusing on accumulation and inheritance as a reusable archive. While such methods and ideas are thought to have high affinity with so-called open data movement, as discussed in the 14 th GeoGeoWest, Open Government Data and Open Science Data generated by policy change by 2016 US administration change The fear of the disappearance of reality has been realized. There is no doubt that archiving and reusability of activities and data by various positions and entities will become increasingly important in the future.

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