

## Utilization of social media by Arctic Data archive System (ADS)

\*Takeshi Terui<sup>1</sup>, Takeshi Sugimura<sup>1</sup>, Hironori Yabuki<sup>1</sup>

1. National Institute of Polar Research

Arctic Data archive System (ADS, <https://ads.nipr.ac.jp>) the central repository of archived data on Arctic research in Japan. ADS is to archive and distribute multiple observational (atmosphere, ocean, terrestrial, and ecology) and model simulation datasets, and promote utilization of these datasets. Now, all over the world people are interested in Arctic region and they access ADS's web service. ADS started using Facebook and Twitter to promote the new service or submitted data by scientists. In the presentation, we want to introduce the utilization case of the social media in the data service site. And we want to talk about future prospects.

Keywords: Data Repository, Arctic, Facebook, Twitter