

Geopark visitor's trend survey using distribution of location-added photograph posted on SNS

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In this research, we attempted to grasp the tendency of visitors from the distribution of photos with location posted on SNS within the Izu Peninsula Geopark area. Flickr with a high proportion of photographs taken with single lens reflex etc was used as the source of photographs. In 2015 there were 5000 photos taken in the Izu peninsula. Using the latitude and longitude information contained in the list of this photograph, the photographing spot was plotted on the GIS. In this presentation, we will report on the location of the visitor ascertained from the photo shoot location, and the relationship between the trend and geosite.

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