
Symposium (Oral) | Symposium (non-technical) | NT1 Applied physics and Sensibility

[20p-E308-1~8]NT1 Applied physics and Sensibility

Kenichi Takeda(Hitachi Ltd.), Yoshihiro Uozu(Mitsubishi Chemical)

Fri. Sep 20, 2019 1:30 PM - 5:20 PM E308 (E308)

△ : Presentation by Applicant for JSAP Young Scientists Presentation Award

▲ : English Presentation

▼ : Both of Above

No Mark : None of Above

1:40 PM - 2:25 PM

[20p-E308-2]KANSEI innovation and Vehicle - Visualization of KANSEI based on Brain Science -

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Keywords:Kansei , Brain Science, vehicle

At the Center of KANSEI Innovation, we develop the Brain Emotion Interfaces that enriches inter-human and object-human relations connected by KANSEI (emotions) visualization based on state-of-the-art brain sciences and information communication technology. By Brain Emotion Interfaces, our mission is to develop products and services in various fields such as clothing, food, housing, vehicles, education, and medical care that nurture its mental values as their usage. Leading to innovation in the inter-human and object-human relations, we aim to create a society full of happiness where “objects” are in harmony with our “minds”.The real-time visualization of KANSEI (emotions), visions and perceptions will support the future manufacturing and services with the classification of the variety of psychological information. In this presentation, the basic study and practices about the vehicle will be discussed.