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Symposium (Oral) | Symposium | To accelerate social implementations of applied-physic technologies related to integrated circuits

## [14p-A304-1~9]To accelerate social implementations of applied-physic technologies related to integrated circuits

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Sat. Mar 14, 2020 1:30 PM - 5:30 PM A304 (6-304)

△ : Presentation by Applicant for JSAP Young Scientists Presentation Award

▲ : English Presentation

▼ : Both of Above

No Mark : None of Above

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2:25 PM - 2:50 PM

## [14p-A304-4]Business landscape changes by drastic semiconductor technology evolution

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Keywords:Semiconductor, portfolio

Thanks to the drastic semiconductor technology evolution, even start-ups, without sufficient human resource and capital, can change the business landscapes almost every day.

Start-ups are free from PL, and less obligation to shareholders, where traditional companies are not.

Thus, traditional EE companies should profit themselves by co-working with start-ups, by filling the gaps between software tech., where start-ups are good at, and human recognition with hardware. EE companies are good at manufacturing hardwares in terms of not only performance but ROI. Product portfolio management could be a good option.