

## The disaster prevention educational program using the marketing technique

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In order to correspond to the earthquake of the Nankai Trough in the school in Wakayama pref. after an East Japan great earthquake, the schools which carry out disaster prevention education including an emergency drill have increased in number.

Then, I introduce the disaster prevention educational example in the Takashi Kui junior high school in Nachikatsuura-cho, Wakayama which Wakayama University supported.

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